



Job Description: Contract WordPress Developer

Deadline Date: June 19th, 2023 at 5pm EST

Compensation: \$5,000

Timeline: June 27 - August 29, 2023

Position Summary:

We are seeking a skilled Contract WordPress Developer to work on our WordPress site and complete various tasks related to database integration, digital donations/revenue platforms, SEO strategies, social media integration, and automatic update functionalities. The ideal candidate will have expertise in WordPress development, plugin integration, and customization. As a Contract WordPress Developer, you will collaborate with our Project Manager to enhance our website's functionality and optimize its performance. Experience in Digital marketing, knowledge of AODA requirements and Google for Not for Profits considered an asset.

Responsibilities:

- Evaluate and recommend a suitable list builder solution for our WordPress site.
- Set up and integrate the list builder to be used to enhance data organization and management.
- Implement effective SEO strategies to improve our website's search engine rankings and visibility.
- Integrate digital donations/revenue platforms to enable seamless and secure transactions.
- Develop functionalities to integrate webinars, self-paced courses, ticket purchases for annual events, or a members-only portal.
- Integrate SERAs social media platforms and metrics collection tools to measure engagement and gather valuable insights.
- Create and implement automatic update functionalities to ensure the website remains up-to-date with the latest information and features.
- Customize and configure WordPress plugins and themes to meet specific requirements.
- Collaborate with our Project Manager to ensure seamless integration of new features and content.
- Conduct regular testing and debugging to ensure the website functions optimally across different browsers and devices.



- Provide technical support and troubleshooting assistance to resolve any issues related to the website's functionality.

Education and Experience:

- Completion of a program in media communications, web development, or a related field of study or equivalent experience is preferred.
- Proven work experience as a WordPress Developer, either as a freelancer or in a contract capacity.
- A portfolio of past WordPress projects demonstrating technical skills and expertise.
- Strong proficiency in WordPress development, including custom plugin integration and customization.
- Familiarity with list builder integration techniques and tools for WordPress sites.

Interested candidates are to submit a CV electronically, to SERA at:

natasha@seracommunityventures.ca