

MEDIA ADVISORY

FOR IMMEDIATE RELEASE

December 5, 2016

New Community Development Projects at SERA

WHAT - On Thursday, December 8th, local MPP Laurie Scott will be at SERA Community Ventures (Social Enterprise Rural Alliance) for the announcement of two new community development SEED projects based in Brock Township. SERA Community Ventures is leading a rural facilitation project to identify viable strategies to engage rural communities in innovative approaches to socio-economic development to best serve the interests and needs of rural communities in Ontario. A second project, in collaboration with Outer City Arts Inc., will establish a conceptual plan and viable prototype for the creation of multi-disciplinary arts centres in small and rural communities, with Brock Township as the model.

MPP Laurie Scott and John Stafford, an Ontario Trillium Foundation volunteer, will attend the event and will formally present SERA Community Ventures with plaques to mark the work being undertaken as a result of receiving grants from the Foundation in summer 2016. Board members and the Project Coordinators of the two SERA initiatives will be speaking about these new projects and the expected impact in the community.

WHO - Laurie Scott, MPP for Haliburton-Kawartha Lakes-Brock
John Stafford, Ontario Trillium Foundation, Grant Review Team volunteer
Sharon Kennedy, Board Chair, Social Enterprise Rural Alliance (SERA)
Jodie Baker, Rural Project Facilitator, Social Enterprise Rural Alliance (SERA)
Carey Nicholson, Project Facilitator, Social Enterprise Rural Alliance (SERA)
Bernard Leroux, Board Chair, Outer City Arts Inc.

WHEN - Thursday, December 8, 2016, 6:00 pm – 8:00 pm
Remarks – 6:45 pm

WHERE - Nourish Community Hub, 16 York Street, Cannington, ON

PHOTO & INTERVIEW OPPORTUNITIES AVAILABLE

- 30 -

For more information, please contact:
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